



Festival Day Sponsorship Prospectus

8 March 2026



Become an integral part of Harvey's iconic community festival

... a celebration that has delighted townsfolk and visitors alike for more than a quarter of a century.



Harvey Mainstreet Inc. is thrilled to present this opportunity for your organisation to become a vital partner in one of the most anticipated events of the year.

The **2026 Harvey Harvest Festival Day** promises an unforgettable experience for attendees and fantastic exposure for our sponsors.

For over 25 years, the community Festival Day has been a celebration that brings together thousands of attendees from across the region to enjoy live music, art, food and cultural experiences. Its main attraction, the **WA Grape Stomping Championships**, attracts competitors from around the globe.

As a cornerstone event in our community, the Festival Day has established itself as a platform for diversity and cultural connection. Just ask the **12,500 people** that attended the last Festival!

Sponsorship Opportunities

This is your opportunity to support this iconic community event and receive maximum exposure for your business.

There are a number of opportunities available for investment all designed to provide benefits at a budget that works for your business. These include:

Kid Zone Sponsor - \$3,500

Main Stage Sponsor - \$3,500

Kids Stage Sponsor - \$2,000

Taste of Harvey Precinct Sponsor - \$2,000

WA Grape Stomping Championships - \$1,500

Entertainment Act Sponsor - \$300

Best Dressed Stallholder Prize Sponsor - \$200



Main Stage Sponsor - \$3,500

- Naming Rights to the Main Stage
- Premium site exhibition space
- Logo placement on Festival website and selected media
- Banner prominently displayed on Main Stage structure
- Multiple mentions on Harvey Community Radio



Entertainment Act Sponsor - \$300

This is a great option for meaningful exposure at a budget spend!

- Naming rights of one of our talented acts on the Festival main stage - e.g. The Mighty Allstars, proudly brought to you by ABC Panel and Paint!
- Listing of your business on Festival website and printed materials
- One social media post in the lead up to the Festival, promoting your business and its offerings



Kids Zone Sponsor - \$3,500

- Naming Rights to the Kids Zone Area
- Premium site exhibition space within the zone
- Logo placement on Festival website and selected media
- Banner displayed on Festival grounds
- Multiple mentions on Harvey Community Radio



Kids Stage Sponsor - \$2,000

- Naming rights to the Kids Stage
- Banner displayed on stage structure
- Exhibition site space adjacent to stage
- Logo placement on Festival website & selected media
- Multiple mentions on Harvey Community Radio

Taste of Harvey Precinct Sponsor - \$2,000

- Naming Rights to the Taste of Harvey Precinct
- Premium site exhibition space within the Precinct
- Logo placement on Festival website and selected media
- Banner placement within the Precinct
- Multiple mentions on Harvey Community Radio



Best Dressed Stallholder Prize - \$200

- Naming Rights to the Prize
- Logo placement in Stallholder communications
- Logo placement on Stallholder page of website

Customised Opportunities

We understand that your organisation is unique, and we are happy to create **customised sponsorship** packages tailored to your specific needs.

Whether you're interested in sponsoring a specific aspect of the Festival or have a **creative idea** for collaboration, we're here to make it happen.

Of course, **goods and services provided in-kind** are always welcome.



Why sponsor the 2026 Harvey Harvest Festival?



- Reach a **diverse audience** of festival-goers from all demographics
- Increase **brand visibility** and awareness through extensive marketing channels
- Showcase your commitment to **supporting arts, culture and community**
- **Engage with attendees** through experiential activations and brand interactions
- **Network** with fellow sponsors, vendors, artists, and community leaders

The Organiser - Harvey Mainstreet Inc.

Established in 1998, **Harvey Mainstreet Inc.** is made up of a passionate group of homegrown heroes who live, work, play and invest in the beautiful town of Harvey, Western Australia.

Over the years Harvey Mainstreet Inc. has **delivered a range of projects** for the Harvey community including:

- Harvey Harvest Festival
- Harvey Railway Station Restoration
- Harvey Mainstreet Mural Project
- Harvey Summer Concerts in Stirling Gardens
- Uduc Road Street Lighting and Seating Project
- Harvey Community Radio 96.5 fm
- South West Highway Signage Project
- Harvey Diversion Enhancement Project
- Apex Park and Ann Gerschow Park Gazebos
- Harvey Main Street Drinking Fountain and Bike Rack Project



The Harvey Harvest Festival is the **flagship project** of Harvey Mainstreet Inc..

We'd love to hear from you...

To discuss sponsorship opportunities or request a customised proposal, please contact: Chloe Palmer on 0407 966 175 or email harveyharvestinfo@gmail.com.

We look forward to welcoming you as a valued partner of the 2026 Harvey Harvest Festival.

With sincere thanks, **Harvey Mainstreet Inc.**

Current Committee

Joe Capogreco
David Marshall
Wyn Germano
Sophie Bach
Sally Bell
Lou Commisso
Helen Karageorgiou
Julie Moloney
Trish Palmonari
Sharon Reeves
Ruth Walker
Karen Whittock

Founding Committee

Jon Callus
Coralee Capogreco
Joe Capogreco
Marion Gartrell
Marion Lofthouse
Noreena Manning
Barrie Price
Ken Utting



SHIRE OF
HARVEY

A Breath of Fresh Air

Proudly supported by The Shire of Harvey



**WESTERN
AUSTRALIA**

The Harvey Harvest Festival is supported by the State Government through Tourism Western Australia and Royalties for Regions.